

**University Avenue Improvements and ARTWalk 2
Enhancements Project**

City Project #08101 PIN 4754.18

**Meeting Summary
May 14, 2010**

<u>Attendees:</u>	Anne Lovely	ARTWalk of Rochester (AoR) PM
	Vince Press	BA
	Mark Johns	BA

A meeting was held to update Anne and ARTWalk of Rochester on the public participation components of Poets Walk, Story Walk, Faces of Rochester and NOTA Cache – four venues being utilized to garner public involvement and relevant artistic content contribution to the ARTWalk Extension Project. The intent of the meeting was to clarify, if necessary, what the four components were, and to offer ARTWalk of Rochester the opportunity to participate in any or all of them.

Anne stated that, at this time, ARTWalk of Rochester is not interested in participating in any public participation program, design or content collection efforts for the above four venues. Further, she stated, on behalf of ARTWalk of Rochester, that the four venues and their resulting products do not support ARTWalk of Rochester's mission and will not be considered part of the ARTWalk museum by ARTWalk of Rochester.

Anne will ask the Board, however, if they would like representation on the Story Walk jury that will select the stories to be recorded and referenced within the new walk along Goodman Street adjacent to the MAG grounds.

She stated that ARTWalk of Rochester will remain neutral on these four venues with regard to judgment, criticism or opinions when discussing or communicating information about the ARTWalk Extension Project. They, as a collective organization, or individual members of ARTWalk of Rochester, will neither endorse nor denounce them publicly.

The Design Team now understands ARTWalk of Rochester's position, and therefore will make every effort to not suggest that they had a role in, or support in any way, those four venues of the ARTWalk Extension Project. The Design Team will refer to the second phase of the project by its formal name as dictated by the City of Rochester.

It was also discussed during the May 14th meeting that the Design Team fully expects that because of the geographic proximity of the original ARTWalk project to the phase two extension, there will likely be a natural connection, and or synonymous references to the projects, made by third parties - be they members of media, the general public or local business owners. It was understood that materials generated by parties other than the Design Team is out of the Design Team's control, and that the Design Team should not be held responsible



The above constitutes our understanding of issues discussed and decisions reached at this meeting. Please notify the undersigned, in writing, with any errors or omissions.

Best regards,

BERGMANN ASSOCIATES



Mark R. Johns, RLA, ASLA
Senior Landscape Architect

cc: Attendees
Paul Way, City of Rochester (CoR)
Jim McIntosh, CoR
Mark McAnany, BA
William Cochran, SWC
Teresa Cochran, SWC
Doug Rice, Chair, AoR
Maira Lemperle, Secretary, AoR
Bill Schwappacher, AoR
Thomas Warfield, Vice Chair, AoR
Patti Giordano, AoR
Heather Mistretta, AoR
Jim Turner, AoR
Louise Klinke, Treasurer, AoR
Elaine Spall, City Council CoR

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